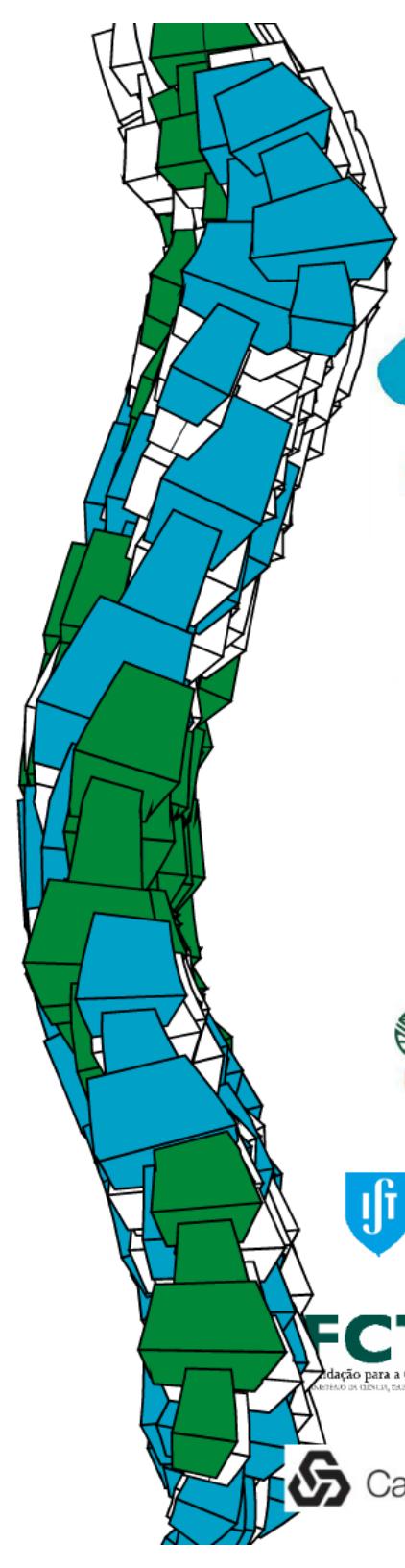




# Working with Megatrends

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12th International Symposium on Urban Planning and Environment, 1.06.2016



12<sup>th</sup> International Symposium on Urban Planning and Environment  
1<sup>st</sup> UPE Lusophone Symposium



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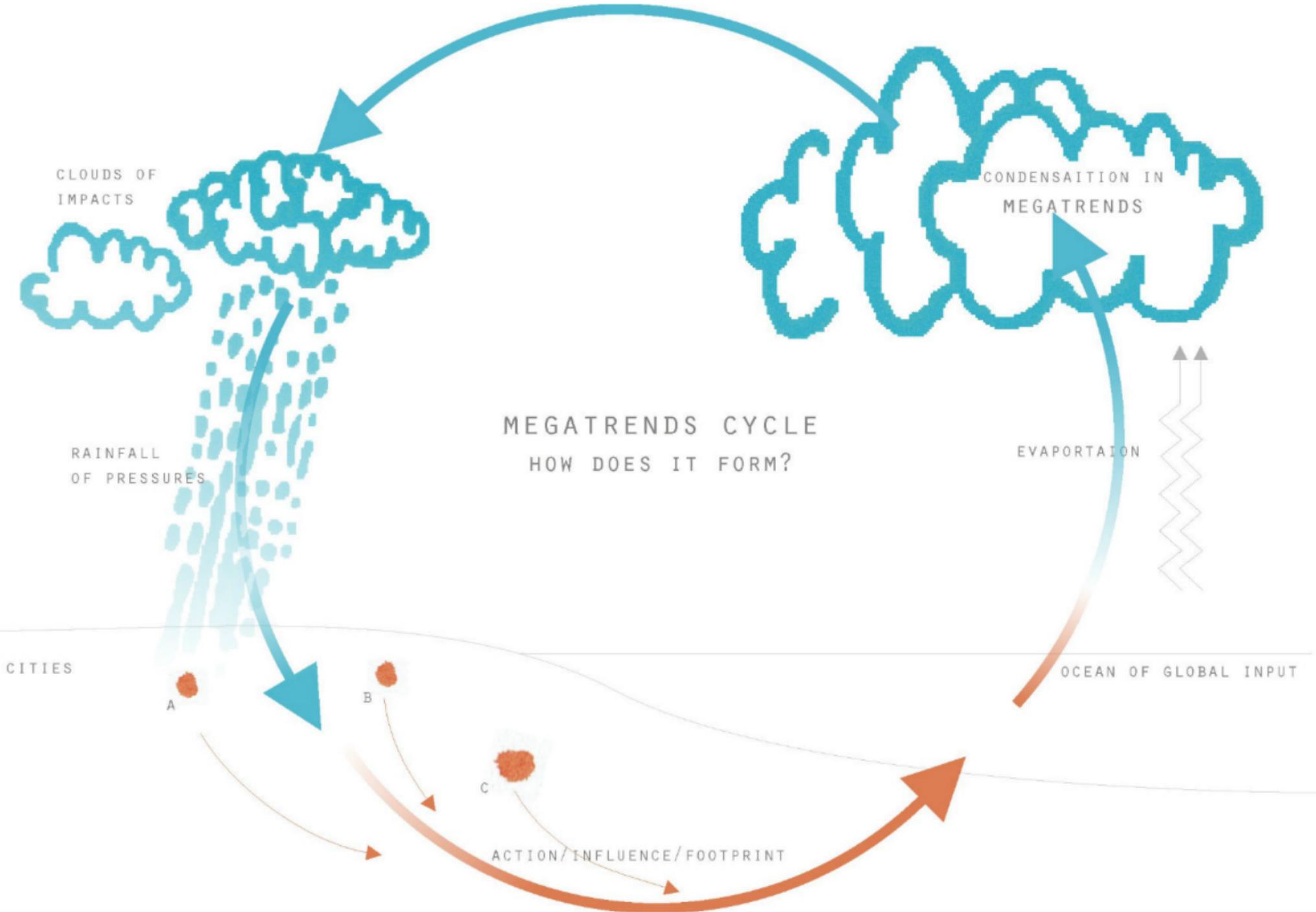
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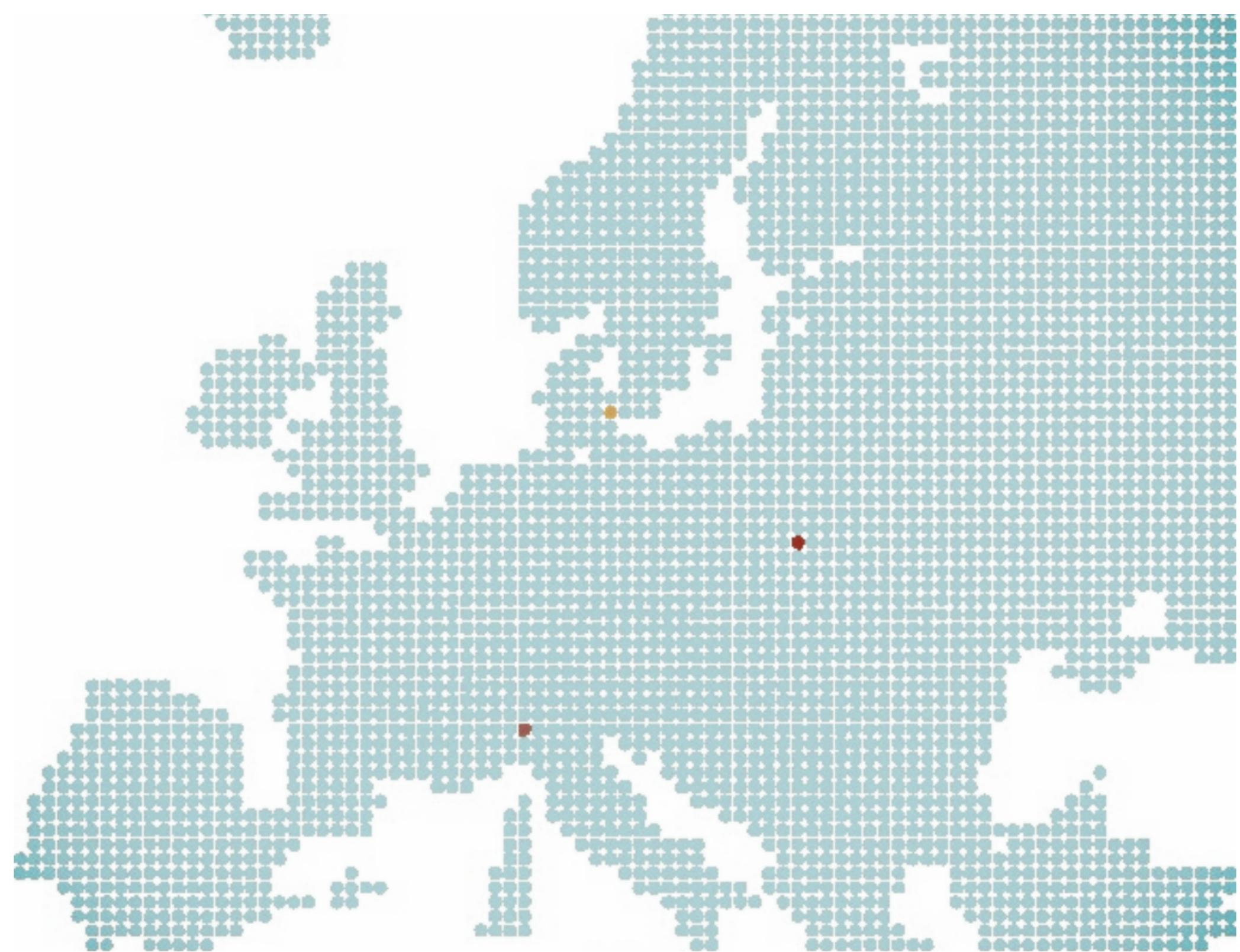
# *Megatrends ?*

- *overall tendency, process*
- *recognized on a large, global scale*
- *shape social, economic and environmental setting (JPI Urban Europe, 2014)*
- *set general direction of development*
- *mainstream, common, worldwide*
  
- *cause impact on urban life*
  - *both positive and challenging*



*Megatrends (EEA, 2015) :*

1. *Diverging global population trends*
2. *Towards a more urban world*
3. *Changing disease burdens and risks of pandemics*
4. *Accelerating technological change*
5. *Continued economic growth*
6. *An increasingly multipolar world*
7. *Intensified global competition for resources*
8. *Growing pressures on ecosystems*
9. *Increasingly severe consequences of climate change*
10. *Increasing environmental pollution*
11. *Diversifying approaches to governance*





*Cities are affected by common Megatrends in very different way.*

*To facilitate the process and use **global forces as opportunities** for local improvement, we need to understand the **connection between global trends and local effects**, and then navigate actions in appropriate and relevant way.*



*Cities undergo a transformation  
- transition (Hopkins, 2011).*

***Strategic approach helps to address global challenges, and work with them locally.***

***Successful transition strategy is not generic, therefore will differ from city to city.***

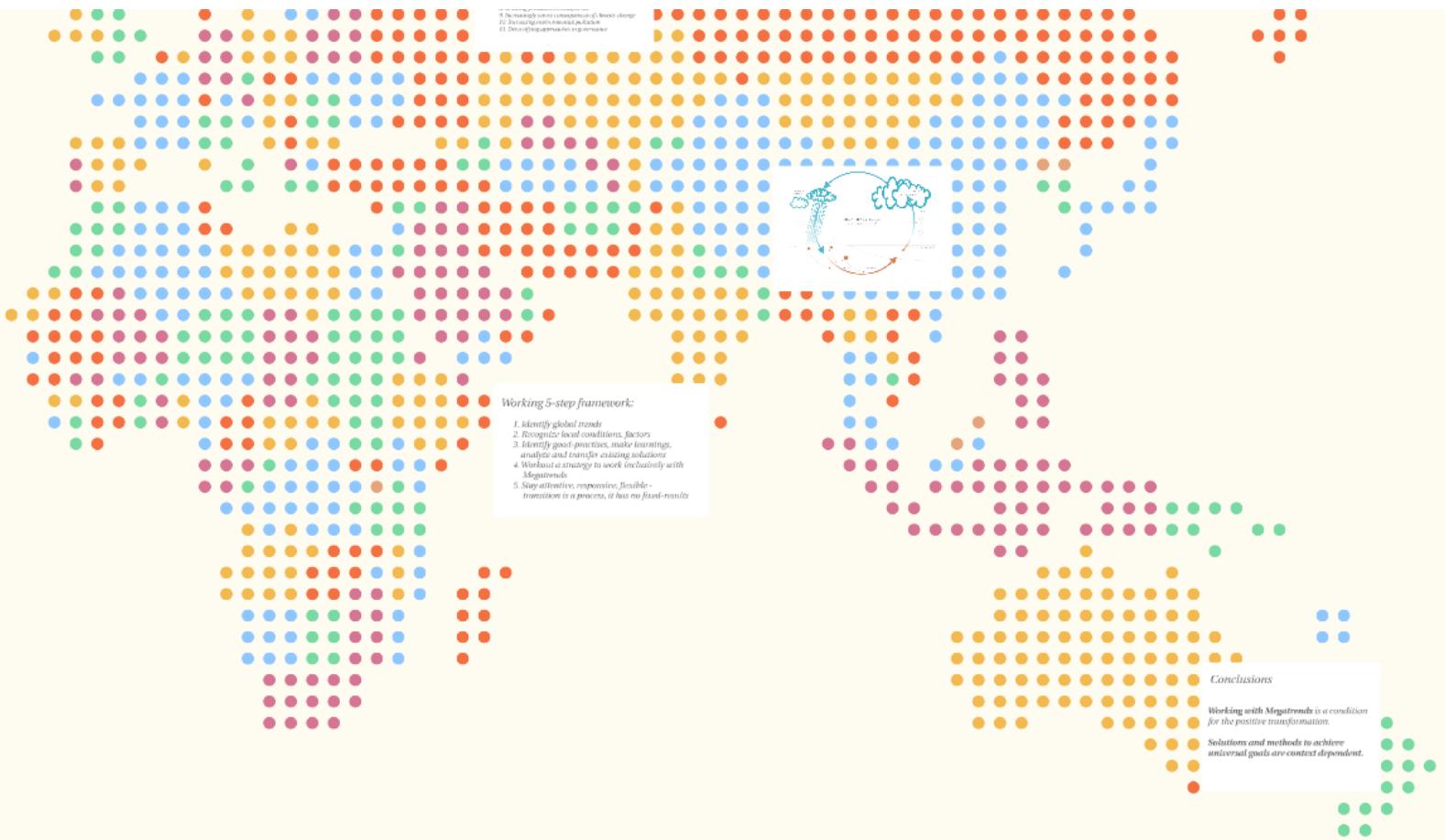
## *Working 5-step framework:*

- 1. Identify global trends*
- 2. Recognize local conditions, factors*
- 3. Identify good-practises, make learnings,  
analyze and transfer existing solutions*
- 4. Workout a strategy to work inclusively with  
Megatrends*
- 5. Stay attentive, responsive, flexible -  
transition is a process, it has no fixed-results*

# *Conclusions*

*Working with Megatrends is a condition  
for the positive transformation.*

*Solutions and methods to achieve  
universal goals are context dependent.*



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